

Amendments To Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A computer-implemented method for collecting product data to facilitate at least one of searching, viewing and purchasing of products at a single shopping website, comprising:  
~~retrieving, by a host computer, a product feed data from a plurality of websites website domains associated with providers, wherein said providers include a plurality of at least one of affiliated and non-affiliated providers, wherein said product data is to be provided to a user;~~  
~~creating a normalized data feed from said product data;~~  
~~determining a source of said normalized data product feed, wherein said source is at least one of suppliers and said providers;~~  
~~extracting image data from said product feed when said source is said supplier;~~  
~~retrieving image data from a website of said provider when said source is said provider;~~  
~~creating a normalized data feed from said product feed;~~  
parsing said normalized data feed and said image data into categorized data elements to determine when a category exists in a product table which corresponds to a categorized data element, wherein said categorized data element is added to a buffer table when said category does not exist and said categorized data element is integrated with stored product data within said product table when said category exists to create integrated data; and,  
providing said integrated data to said user such that said user may utilize a single shopping website to search for, compare prices and order said products, wherein said products are associated with said stored product data from said plurality of websites website domains, wherein each of said plurality of websites website domains may be associated with a different provider.

Claim 2 (cancelled).

3. (previously presented) The method of claim 1, wherein said parsing comprises matching product producer names and product producer product identifiers from said categorized data elements to product producer names and product producer product identifiers from said stored product data.
4. (previously presented) The method according to claim 1, wherein said parsing comprises matching product SKUs from said categorized data elements to product SKUs in said stored product data.